



## **German Design Award: Philipp Weber is the winner of the Newcomer Award in 2018**

- Jil Sander receives the Personality Award
- Public's Choice for Adam Hall GmbH driven by Porsche Design
- Awards ceremony on 09 February 2018 at the Ambiente trade show in Frankfurt

Frankfurt, 09 February 2018

**Suspense until the very end: it was announced only at the 2018 German Design Award ceremony that Philipp Weber was named Newcomer of the Year. Weber prevailed over a total of 132 nominees put forward by German design schools. More than 1,300 guests attended the ceremonial presentation and celebrated this special honour, which is awarded annually, together with the young designer.**

The targeted promotion of talented next-generation designers like Philipp Weber is a top priority of the German Design Council. The unique prize for young designers impressively highlights this objective and simultaneously supports the professional development of the designers honoured in this manner. The prize money of € 15,000 is only one component of the support provided. The targeted establishment of new contacts and the generation of attention in the media create numerous new opportunities as well.

The other five young talents, Andreas Goebel, Mandolin Maidt, Laura Görs, Fynn Schewe, and Julian Sommer, will also benefit from these privileges. At exclusive events, the German Design Council will establish direct contacts between them and its foundation members, who are leaders in the design-oriented industry in Germany. They will also receive prize money of € 2,500 each.

‘With the Newcomer Award, we can offer especially promising designers a sustainable career start and in doing so direct public attention to the importance of supporting the next generation in design,’ explained Andrej Kupetz, who is the CEO of the German Design Council. ‘At the same time, the award draws the young, promising designers’ attention to the fact that creative talent alone is not enough: Without the appropriate strategic communication, their accomplishments will not be visible. In this respect, awards are an important component of the communication mix,’ added Kupetz.

Deutsche Telekom is also sponsoring the Newcomer Award again this year. Dirk Schrod, Vice President Products & Services Design at Deutsche Telekom AG, said: ‘As the Telekom Design Team, we are delighted to present this award. Supporting the next generation is essential for Deutsche Telekom. Today, designers from all disciplines are working on solutions for our customers – from the design

strategy to the implementation. But for me personally, the broad range of work submitted is always exciting and the quality of the content and design is outstanding. Our sincere congratulations go to Philipp Weber on his award!

#### **Philipp Weber is the winner of the Newcomer Award in 2018**

Philipp Weber graduated from the Design Academy Eindhoven in the Netherlands in 2012. His work is focussed on production, providing new insights into manufacturing processes and exploring their significance in our society.

Philipp Weber's project, *A Strange Symphony*, an allegory for the relationship between glass and music, was awarded the 2013 New Talent Award at the international design festival DMY in Berlin, as well as the 2014 Bavarian State Prize for Young Designers. In 2015, *A Strange Symphony* was added to the collections of the Shanghai Museum of Glass. Weber's work has garnered international acclaim and has been featured in exhibitions in Italy, France, the Netherlands, the Czech Republic, Dubai and China.

[www.philippweber.org](http://www.philippweber.org)

#### **Jil Sander receives the 2018 German Design Award Personality**

In addition to the awards for Excellent Product Design and Excellent Communications Design, a personality is honoured annually for his or her life's work. This year, the award goes to designer and fashion icon Jil Sander, who designed her first collection of women's apparel 50 years ago. Since then, her designs have consistently featured a pared-down style with straightforward cuts and the finest materials, representing fashion that lends its wearers self-confidence and strength. She has also developed new, comprehensive design approaches for architecture and shop design and given her designs—right down to the lighting details—completely new dimensions.

#### **Public's Choice for Adam Hall GmbH driven by Porsche Design**

In addition to the expert judgement of the international jury, the public also had the opportunity to vote for their favourite in recent weeks. Users of the 'Design Explorer' app have chosen Adam Hall GmbH to receive the 2018 Public's Choice Award from amongst all the prizes of the 2018 German Design Award. The iconic MAUI P900 loudspeakers were developed in collaboration with the Porsche Design Studio and offer a captivating and unique style combined with the finest materials and state-of-the art technology.

### **Exhibitions**

The winners in the category of product design will be exhibited from 09 until 13 February 2018 at the *Galleria Nord* during the Ambiente trade show in Frankfurt am Main. The winners in the category of communication design will be exhibited from 09 until 18 February 2018 in the *Museum Angewandte Kunst Design Space*, organised especially for this purpose, Neuer Mainzer Straße 57, Frankfurt am Main. In addition, the five finalists for the Newcomer Award and Jil Sander, winner of the Personality Award, will be presented at both exhibitions. The début at the *Museum Angewandte Kunst Design Space* will take place on 09 February 2018 at 6:00 p.m.

All 2018 German Design Award winners will also be presented in the online gallery at: [www.german-design-award.com/en/the-winners.html](http://www.german-design-award.com/en/the-winners.html).

### **German Design Award**

The German Design Award is the German Design Council's premium international prize and is one of the world's most renowned design competitions. 'Since our founding in 1953, our primary task has been to observe, analyse and evaluate what is happening in design on an international level,' explains Andrej Kupetz, CEO of the German Design Council. 'The winners each year not only exemplify the economic and cultural value of outstanding design, but they also provide direction and are representative of current themes and trends,' adds Kupetz.

### **The German Design Council**

The German Design Council is one of the world's leading centres of expertise in communication and knowledge transfer in the area of design. Currently, more than 290 companies belong to its foundation. The German Design Council was founded in 1953 on the initiative of the German Bundestag to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to communicate increased brand value on a sustained basis via the strategic use of design.

Further information and photos can be found in our Dropbox at: [goo.gl/V2B1gr](https://goo.gl/V2B1gr)

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