

# German Design Awards 2024

## Schedule and supporting program



### When?

on 26 January 2024  
1 - 7 p.m.

### Where?

**Kap Europa**  
Kongresshaus der Messe Frankfurt  
Osloer-Straße 5  
60327 Frankfurt am Main  
Germany



### Level 0

**from 1 p.m.**  
Admission and accreditation

**1 - 3 p.m.**  
Registration of the Newcomer finalists & „Gold“ award winners at the „Stage Briefing“ counter by 3 p.m. at the latest

### Level 1

**1 - 7 p.m.**  
Collection of the award documents „Special Mention“ and „Winner“ („Gold“ award winners receive their document on stage)

**1 - 3:30 p.m.**  
Press photos

**6 - 7 p.m.**  
Press photos of all „Gold“ award winners and Newcomers

**6 - 7 p.m.**  
Get Together

### Level 2

**1 - 7 p.m.**  
Interactive exhibition of the award-winning products and projects of the German Design Award 2024, as well as the Newcomer of the Year

**1:30 - 3:30 p.m.**  
GDA Talks: From Design To Success!

**6 - 7 p.m.**  
Get Together



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### Level 4 - Hall Horizont

**3:30 p.m.**

Admission to the Award Show in the Horizont Hall on Level 4

**4 - 6 p.m.**

Award Show with honouring of the „Gold“ award winners and the „Newcomer of the Year“

**Welcome by Saskia Naumann**

**Greetings Prof. Mike Richter and Nicole Srock.Stanley**

President of the German Design Council and Vice president of the German Design Council

**Greetings Detlef Braun**

Managing Director Messe Frankfurt Exhibition GmbH

**Awards ceremony part 1**

Announcement and honouring of the „Gold“ winners in the disciplines Excellent Architecture, Excellent Communications Design and Excellent Product Design

**Awards ceremony part 2**

Announcement and honouring of the „Gold“ winners in the disciplines Excellent Architecture, Excellent Communications Design and Excellent Product Design

**Newcomer**

Presentation of the five finalists and announcement of the Newcomer of the Year 2024

**Group photo of all „Gold“ award winners and Newcomer finalists on stage**

