

The German Design Award 2019 is starting

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Once again, a search for excellence in design has begun for the German Design Award. The registration phase ends on 13 July.

The German Design Award 2019 has entered the starting phase. The goal: to discover, present, and honour unique trends in design. The experts of the German Design Council are constantly nominating the best international products and projects for participation.

The competition is divided into the segments »Excellent Product Design« and »Excellent Communications Design«. The 45-member international jury will decide on the »Special Mention«, »Winner«, and »Gold« awards. In addition, the »German Design Award Personality« will honour the life work of an outstanding designer. The special »German Design Award Newcomer« will be presented to a young up-and-coming designer.

For the first time, the German Design Council will pay tribute to impressive products that embody timeless design or that continue to re-think and re-interpret a design classic with the new category »Classics & Re-Editions« in Excellent Product Design.

- Registration deadline: 13 July 2018
- Awards ceremony: 8 February 2019 at the Ambiente trade show in Frankfurt

Not yet nominated? Companies have the opportunity to propose a worthy design to the Design Council to be nominated for an award.

Further information and participation documents at:
www.german-design-award.com/teilnehmen.html

The German Design Council

The German Design Council is one of the world's leading centres of expertise in communication and knowledge transfer in the area of design. Currently, more than 290 companies belong to its foundation. The German Design Council was founded in 1953 on the initiative of the German Bundestag to support and enhance the design expertise of German industry. It pursues a wide range of activities with a single goal: to communicate increased brand value on a sustained basis via the strategic use of design.

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